

FINAL RESULTS: Iowa Democratic Caucuser Survey

Sample Size: 300

Margin of Error: ±5.7%

Interview Dates: January 28-30, 2020



David Binder Research

Methodology: Cell Phones, Landlines and Text to Web

Respondents: 300 likely 2020 caucusers to complete survey; as many as needed to get to 300 completes excluding those screened out at questions 4 and 5.

Results may not add to 100 due to rounding.

1.	IF CELL PHONE: Are you in a safe place where you can take a survey?	
	Yes	100

2.	With which political party are you registered?	
	Democratic	81
	Other party	1
	Independent	18

3.	How interested are you in participating in the Democratic Party caucuses to show your preference for presidential candidates—very interested, fairly interested, just somewhat interested, or not interested?	
	Very interested	74
	Fairly interested	10
	Just somewhat interested	8
	Not interested	5
	DON'T KNOW	1
	PREFER NOT TO SAY	1



4. Do you think you would definitely participate in the Iowa caucuses next Monday, probably participate, might or might not participate, probably not participate, or definitely will not participate?

Definitely will participate	66
Probably will participate	18
Might or might not participate	13
DON'T KNOW	2
PREFER NOT TO SAY	1

5. Asking a similar question, how likely are you to participate in the Iowa caucuses next Monday using a scale of 0 to 100, where 0 means definitely will NOT, 100 means definitely WILL, and 50 means total uncertain, and you can use any number between 0 and 100.

50 – Totally uncertain	11
51-59	3
60-69	3
70-79	6
80-89	4
90-99	17
100 – Definitely will	57
MEAN	89.27

Now I am going to read you the names of some public figures. For each I read, please tell me if you have a favorable or unfavorable opinion. If you have not heard of the name, just say so and we will move on.

		FAVORABLE		UNFAVORABLE		NO OPINION		SUMMARY	
		Strongly	Some-what	Some-what	Strongly	Heard of	Have not heard of	Favor-able	Unfavor-able
6.	Former Vice President Joe Biden	27	36	14	18	5	0	62	32
7.	Mayor Pete Buttigieg	33	36	15	7	7	3	69	22
8.	Senator Amy Klobuchar	28	34	14	7	11	6	63	21
9.	Senator Bernie Sanders	30	34	14	18	4	0	64	32
10.	Entrepreneur Tom Steyer	17	41	16	12	11	2	58	28
11.	Senator Elizabeth Warren	31	37	11	14	5	1	68	25
12.	Businessman Andrew Yang	12	45	13	11	16	3	57	24
13.	President Donald Trump	9	4	4	80	3	0	13	84
14.	Businessman Michael Bloomberg	5	26	26	24	15	5	30	50

15. If Iowa held a Democratic caucus for the Democratic Nominee for President today, for whom would you caucus?

Michael Bennet, Certain	0	→0%
Lean Bennet	0	
Joe Biden, Certain	12	→15%
Lean Biden	3	
Michael Bloomberg, Certain	1	→1%
Lean Bloomberg	0	
Pete Buttigieg, Certain	17	→19%
Lean Buttigieg	2	
John Delaney, Certain	1	→1%
Lean Delaney	0	
Tulsi Gabbard, Certain	2	→3%
Lean Gabbard	1	
Amy Klobuchar, Certain	8	→11%
Lean Klobuchar	3	
Deval Patrick, Certain	0	→0%
Lean Patrick	0	
Bernie Sanders, Certain	16	→17%
Lean Sanders	1	
Tom Steyer, Certain	2	→3%
Lean Steyer	1	
Elizabeth Warren, Certain	13	→15%
Lean Warren	1	
Andrew Yang, Certain	1	→1%
Lean Yang	0	
Someone else (Specify: _____)	0	
Would not vote	3	
Undecided	9	

16. How certain are you of your choice?

100% certain	51
There is a small chance I will change my mind	27
There is a medium chance I will change my mind	14
There is a very good chance I will change my mind	3
DON'T KNOW	5

17. If on caucus night, your first choice candidate is not viable by receiving support from at least 15% of those present, which is more likely...

I will caucus for a different candidate	70
I will join the uncommitted group	11
I will leave the caucus site	8
DON'T KNOW	12

18. **IF CAUCUS FOR ANOTHER CANDIDATE:** Which other candidate would you most likely caucus for if your first choice candidate is not viable by not receiving at least 15% support from those present? (n=210)

Michael Bennet, Certain	1	→1%
Lean Bennet	0	
Joe Biden, Certain	12	→17%
Lean Biden	5	
Michael Bloomberg, Certain	1	→2%
Lean Bloomberg	1	
Pete Buttigieg, Certain	8	→10%
Lean Buttigieg	2	
John Delaney, Certain	0	→0%
Lean Delaney	0	
Tulsi Gabbard, Certain	0	→0%
Lean Gabbard	0	
Amy Klobuchar, Certain	15	→17%
Lean Klobuchar	3	
Deval Patrick, Certain	0	→0%
Lean Patrick	0	
Bernie Sanders, Certain	9	→13%
Lean Sanders	4	
Tom Steyer, Certain	4	→5%
Lean Steyer	1	
Elizabeth Warren, Certain	15	→20%
Lean Warren	5	
Andrew Yang, Certain	6	→7%
Lean Yang	1	
Someone else (Specify: _____)	0	
Would not vote	1	
Undecided	7	

19. If the contest for the Democratic nomination came down to Joe Biden and Bernie Sanders, whom would you choose?

Joe Biden	46
Bernie Sanders	40
DON'T KNOW	14

20. And of the following candidates, which do you believe has the best chance of defeating Donald Trump in November?

Joe Biden	26
Bernie Sanders	20
Elizabeth Warren	11
Pete Buttigieg	14
Amy Klobuchar	8
Michael Bloomberg	2
Andrew Yang	2
DON'T KNOW	17

21. If the Democrats nominate a candidate who is not your first or second choice, what are the chances you would vote for Donald Trump this November?

A good chance	11
A slight chance	4
Not a chance	81
DON'T KNOW	4

22. If the Democrats nominate a candidate who is not your first or second choice, what are the chances you would vote for a minor party candidate this November – that is not the Democrat and not Donald Trump?

A good chance	11
A slight chance	18
Not a chance	67
DON'T KNOW	4

23. If the Democrats nominate a candidate who is not your first or second choice, what are the chances you would stay home this November and not vote at all?

A good chance	4
A slight chance	5
Not a chance	88
DON'T KNOW	2

Now some last questions about yourself for statistical purposes.

24. What is your age?

Under 35	24
35-44	18
45-54	17
55-64	19
65+	22
PREFER NOT TO SAY	0

25. Which of the following best describes your educational background?

Not a high school graduate	1
High school graduate or equivalent, but no college	11
Some college or associate's degree, but not a college graduate	33
College graduate, but no post graduate	19
College graduate with some post graduate study	16
Post graduate degree	18
PREFER NOT TO SAY	3

26. Which of the following ethnic groups describes you?

Latino, Hispanic, or Mexican	1
Black or African American	2
White or Caucasian	93
Asian or Pacific Islander	0
Native American	1
Mixed Race	1
Other (SPECIFY: _____)	0
PREFER NOT TO SAY	3

27. When it comes to political issues, which of the following best describes your views?

Progressive	22
Liberal	27
Moderate	35
Conservative	9
Other (Specify: _____)	0
Don't know	4
Prefer not to say	2

28.	Do you consider yourself to be...?	
	Poor	7
	Lower middle class	19
	Middle class	56
	Upper middle class	14
	Wealthy	1
	Other (specify: _____)	0
	Prefer not to say	2
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29.	How would you describe where you live?	
	Rural area	26
	Small town	32
	Suburb	14
	Urban area, not central city	15
	Urban area, central city	11
	Don't Know	3
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30.	And did you participate in the Iowa caucus for the Democratic nomination for President in 2016?	
	Yes	58
	No	39
	Don't Know	2
	Prefer Not to Say	2
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31.	IF CAUCUSED IN 2016: And for whom did you vote, Hillary Clinton, Bernie Sanders, or Martin O'Malley in 2016? (n=174)	
	Hillary Clinton	44
	Bernie Sanders	44
	Martin O'Malley	3
	Don't Remember	4
	Prefer Not to Say	5
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32.	RECORD GENDER:	
	FEMALE	56
	MALE	44
	OTHER	0
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33.	RECORD PARTY FROM FILE:	
	DEMOCRAT	71
	UNAFFILIATED	29
	MINOR PARTY	0